



Worldwide Kids

FOR IMMEDIATE RELEASE

## **Greek Luxury Resorts Embrace Worldwide Kids**

Investing in Professional Childcare for Exceptional Holiday Experiences

**Altendorf, 27 November 2023** - As the 2023 summer season concludes, Worldwide Kids celebrates the success of its partners, with notable success in the Greek luxury hospitality landscape. The growing demand for family-friendly experiences highlights the company's commitment to safe and enriching childcare, enhancing the overall guest experience.

Worldwide Kids has established an exclusive client portfolio in Greece, featuring some of the country's most prestigious luxury resorts. These clients are integral members of the Worldwide Kids Accredited Resorts Portfolio, attracting high-net-worth families in search of their next holiday destination every year.

Luxury hotels, renowned for catering to diverse guest needs, recognise the central role of inclusive and reliable childcare. Worldwide Kids understands the importance of providing a holistic holiday experience. The company's on-site resort teams, well-trained and equipped, ensure children enjoy a safe, engaging, and educational environment while parents indulge in the hotel's luxurious amenities.

The 2023 summer season saw a significant increase in demand for Worldwide Kids' childcare services, reinforcing their essential role in the hospitality industry. Positive feedback from both parents and hotel management further emphasises the invaluable contribution of Worldwide Kids' services to the industry.

Emma Young, Director of Operations for Worldwide Kids, highlighted, "Our consultancy services aim to provide parents with peace of mind, allowing them to fully enjoy their holiday while their children engage in age-appropriate and stimulating activities. We design programmes that not only entertain but also contribute to the child's cognitive, physical, and social development."

Worldwide Kids' commitment to excellence, adherence to the highest safety standards, and focus on educational activities make it indispensable in the luxury hotel industry. Rigorous protocols, aligned with international guidelines, ensure children's safety is the top priority.

### **Mar-Bella Collection: A Decade of Exceptional Collaboration**

This year marked the celebration of a momentous 10-year partnership between Worldwide Kids and Mar-Bella Collection. Following the longstanding consultancy services provided to MarBella in Corfu, Worldwide Kids proudly extended its partnership to the brand's sister property, Elix, which became part of the Worldwide Kids portfolio in 2021 upon its opening. At Elix, Worldwide Kids introduced an immersive new experience programme tailored for children aged 4 to 12 years. From playing detectives for a day to exploring the

wonders of Greece, embarking on a wildlife mission, and indulging in a well-being day, children enjoyed an unforgettable time, building authentic memories.

Emma, expressed, "Our partnership with Mar-Bella Collection holds a special place in our journey. The positive impact of our childcare services resonates with both parents and hotel management, elevating the overall quality of their offerings."

### **Achieving Success with Domes Resorts & Reserves**

Worldwide Kids takes pride in its enduring partnership with the esteemed Domes Resorts & Reserves, showcasing renowned destinations across Greece, including Domes of Elounda, Domes Zeen Chania, Domes of Corfu, and Domes Aulūs Zante. As the trusted partner, Worldwide Kids consistently sets a high standard, establishing an annual benchmark that positions Domes Resorts & Reserves at the forefront of family-friendly luxury hotels. The luxury brand excels in providing an outstanding experience for children of all ages, ensuring peace of mind for their family guests. This makes it a top choice for families seeking an exceptional and inclusive holiday experience.

### **Worldwide Kids enhances One&Only Resorts' Debut in Greece**

Having established a global partnership with One&Only Resorts, Worldwide Kids is excited to extend this collaboration with the brand's debut of two luxurious properties in Greece: One&Only Aesthesis and One&Only Kéa Island. As a trusted partner, Worldwide Kids is actively involved in providing comprehensive support through training and auditing to guarantee that the KidsOnly experiences at these properties are not only safe but also exceptionally enjoyable. At One&Only Kéa Island, Worldwide Kids took the lead in shaping the design concept of the kids' club, leveraging the expertise of its design professionals. The focus is on creating an environment where families can immerse themselves in an extraordinary level of hospitality, ensuring that the youngest guests have memorable and delightful experiences. This collaboration highlights the enduring partnership between Worldwide Kids and One&Only Resorts, showcasing a mutual commitment to enhancing the experience for young guests across their outstanding portfolio of properties.

### **Expanding Networks in Greek Luxury Resorts**

Other distinguished clients in Greece include Daios Cove Luxury Resort & Villas, Vasia Resort & Spa on the island of Crete. Meanwhile, Lindian Village Beach Resort, which reopened its doors this summer as part of the Curio Collection by Hilton on the island of Rhodes, and Mandarin Oriental Costa Navarino, the group's inaugural property in Greece, further expands Worldwide Kids' partnered network of luxury hotels that place confidence in its consultancy services for delivering exceptional experiences for their family guests. This ongoing growth emphasises Worldwide Kids' commitment to delivering exceptional childcare experiences and elevating the standards of family-friendly hospitality across various luxury destinations on both the Greek mainland and its islands.

### **2024 Collaborations**

In 2024, Worldwide Kids eagerly anticipates an exciting journey, looking forward to establishing new partnerships. The upcoming collaboration at Eagles Resort will see the family-focused destination become the only Worldwide Kids accredited resort in Halkidiki.

The resort, consisting of Eagles Palace and Eagles Villas will embrace the brand's international childcare standards and immersive experiences for their little guests.

Nestled in the vibrant town of Hersonissos on the island of Crete, Worldwide Kids celebrates the addition of Creta Maris Resort and Stella Palace Resort and Spa. Both resorts, renowned for their inclusive approach to luxury family holidays, will further demonstrate their commitment by adopting the Worldwide Kids' ethos.

Parga Beach Resort marks a significant milestone as the first Greek resort for Worldwide Kids, with its kids' facilities fully designed by the consultancy. By opting for the comprehensive 360 services package, Parga Beach Resort shares Worldwide Kids' commitment to ensuring that every facet of its childcare department will be delivered and maintained to the very highest standards.

As the curtain falls on another successful summer season, Worldwide Kids expresses gratitude for the trust placed in its services by luxury hotels and families alike. The company eagerly looks forward to future collaborations and anticipates a successful season ahead in 2024, with the aim of further elevating their offerings and providing exceptional childcare experiences.

For more information about Worldwide Kids and its Accredited Resorts in Greece visit <https://worldwide-kids.com/resorts-europe/>

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## **About Worldwide Kids**

Worldwide Kids (WK), a Swiss management consulting firm, leads the luxury hospitality sector with its exceptional family and childcare services. The consultancy conducts comprehensive facility audits, employs carefully selected childcare staff, and offers industry-specific vocational training accredited by City & Guilds. With a focus on safety and excitement, Worldwide Kids ensures family guests can trust in their childcare expertise.

Moreover, Worldwide Kids collaborates with global clients to create captivating and innovative children's facilities in luxury resorts and hotels. Their creative approach, industry insights, and trend-setting designs redefine the standards for family-friendly hospitality experiences.

## **WK Accredited Resorts Portfolio**

The Worldwide Kids Accredited Resorts Portfolio is an exclusive collection of luxury family hotels. These remarkable properties, located in stunning destinations worldwide, offer world-class childcare services to families and children. With a strong emphasis on safety, professionalism, and exciting childcare experiences, these resorts operate according to WK's high standards.

The independent WK seal of excellence, established in 2018, holds significant influence over 45,000 families each year when making their holiday decisions.

## **Press Contact**

Caroline Rupprecht: [caroline.rupprecht@worldwide-kids.com](mailto:caroline.rupprecht@worldwide-kids.com) | Head of Communications

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