

FOR IMMEDIATE RELEASE

Transforming Luxury Resorts in the Maldives into Ultimate Family Destinations: Introducing Captivating Children's Facilities

Altendorf, 25 July 2023 - Worldwide Kids, a renowned leader in creating exceptional children's facilities within luxury resorts and hotels, is the preferred choice for clients in the Maldives seeking captivating and engaging spaces for their guests. With the growing popularity of the Maldives as a family holiday destination, the concept and design work of Worldwide Kids takes the lead in transforming resorts into alluring havens for families. Moreover, resorts place their trust in Worldwide Kids when it comes to adhering to international safety standards. This is further reinforced by their commitment to conducting comprehensive facility and operations audits, allowing resorts to elevate their family facilities and ensure the highest level of safety and quality.

The Maldives, known for its breath-taking natural beauty and opulent resorts, has experienced a notable shift as the family market gains momentum in this idyllic paradise. Families are increasingly choosing the Maldives for their holidays, and resorts recognize the importance of catering to this growing segment by offering outstanding childcare services.

Worldwide Kids has recently collaborated with esteemed resorts in the Maldives, including:

Kurumba Maldives

As the very first luxury resort in the Maldives, celebrating 51 years on 3rd October 2023, Kurumba Maldives holds a special place in the journey of Worldwide Kids. Currently, work is underway to develop the concept and design of their kids club, with the anticipated opening scheduled for December 2023. This collaboration between Kurumba Maldives and Worldwide Kids marks a significant milestone in their shared commitment to creating exceptional family experiences in this enchanting destination.

Cheval Blanc Randheli

The partnership between Worldwide Kids and Cheval Blanc Randheli marks the first collaboration with an LVMH brand for the concept and design realisation of their little guest facilities. Expertly crafted by Worldwide Kids, the enchanting Le Carrousel invites young explorers to unleash their imagination in its 500 sqm of magical space. Building on their successful collaborations in the

Maldives, the highly anticipated opening of the upcoming Cheval Blanc property in the Seychelles, enriched by Worldwide Kids' concept and design expertise, is eagerly awaited with excitement. **Soneva Jani**

Partnering with Soneva Resorts, Soneva Jani becomes the first of its brand to receive Worldwide Kids accreditation. Their magnificent two-storey kids club, one of the largest in Southeast Asia, meets rigorous audit and training standards, earning its well-deserved place in Worldwide Kids' prestigious accreditation portfolio.

The anticipated accreditation of its sister property, Soneva Fushi, solidifies the renowned Soneva brand's dedication to exceptional family-friendly hospitality. Following a comprehensive facility and operations audit conducted this month, Soneva Fushi is expected to achieve accreditation from Worldwide Kids, further strengthening its position as a leader in providing outstanding experiences for families.

One&Only Reethi Rah

Worldwide Kids proudly celebrates its enduring partnership with Kerzner International, the renowned hospitality company behind the esteemed One&Only resorts worldwide. The reaccreditation of One&Only Reethi Rah this year further solidifies its position as a top-tier destination for discerning travellers seeking unparalleled luxury and a safe family environment.

JA Manafaru

Worldwide Kids extends its accreditation to JA Manafaru, the northernmost island in the Maldives, recognising their commitment to exceptional childcare services and position as a leading family-friendly resort. The successful collaboration during the custom Easter programme marked the exciting re-engagement of their partnership. Executed by experienced WK child carers, this programme showcased their shared dedication and seamless synergy.

LUX South Ari Atoll

Worldwide Kids celebrates the renewed partnership with the esteemed LUX brand, resulting in a contract for six properties, including LUX South Ari Atoll in the Maldives. This exciting re-engagement further solidifies the brand's commitment to delivering exceptional experiences for families.

JOALI BEING

Following a successful partnership with JOALI, Worldwide Kids is delighted to extend their collaboration to JOALI BEING, bringing JOALI's adults-only brand to families and ensuring unforgettable holidays for all.

Finolhu

While popular among honeymooners, Finolhu is also highly family-friendly, offering a kids club, a variety of activities, and daily entertainment. As the first Maldivian resort to join Design Hotels'

prestigious portfolio, Seaside Finolhu is now taking their family experiences to the next level by partnering with Worldwide Kids. This collaboration aims to enhance the little guest journey and create lasting memories for families visiting this remarkable destination.

Amari Raaya Maldives

Amari Raaya Maldives, the newest luxury destination resort in Raa Atoll, has partnered with Worldwide Kids for its highly anticipated opening on 1st August 2023. The resort's kids club features a well-designed outdoor play area and an exciting zip line, guaranteeing unlimited fun for children. The collaboration with Worldwide Kids aims to provide exceptional family experiences and a seamless childcare operation for guests of all ages.

In addition to these esteemed resorts, Worldwide Kids has also worked with an impressive list of brands in the Maldives, including Amilla Maldives Resort and Residences, Anantara Kihavah Maldives Villas, Conrad Maldives Rangali Island, Dusit Thani Maldives, Fairmont Maldives Sirru Fen Fushi, Four Seasons Kuda Huraa, Four Seasons Landaa Giraavaru, Hard Rock Hotel, Hilton Maldives Amingiri Resort & Spa, Jumeirah Vittaveli, Kuredu Island Resort & Spa, SAii Lagoon Maldives by Curio and Velaa Private Island.

Worldwide Kids continues to set new industry standards by combining creativity, expertise, and a deep understanding of the evolving needs of families in luxury travel. With a commitment to designing captivating children's facilities, Worldwide Kids enhances the overall experience for families visiting the Maldives, ensuring memories that last a lifetime.

For enquiries related to upgrading childcare facilities or exploring collaboration opportunities with Worldwide Kids, please reach out to James Gunn, Business Development Consultant for the Maldives, at james.gunn@worldwide-kids.com

For more information about Worldwide Kids and their accredited resorts in the Maldives visit https://worldwide-kids.com/resorts-asia/

About Worldwide Kids

Worldwide Kids (WK), a Swiss management consulting firm, leads the luxury hospitality sector with its exceptional family and childcare services. The consultancy conducts comprehensive facility audits, employs carefully selected childcare staff, and offers industry-specific vocational training accredited by City & Guilds. With a focus on safety and excitement, Worldwide Kids ensures family guests can trust in their childcare expertise.

Moreover, Worldwide Kids collaborates with global clients to create captivating and innovative children's facilities in luxury resorts and hotels. Their creative approach, industry insights, and trend-setting designs redefine the standards for family-friendly hospitality experiences.

WK Accredited Resorts Portfolio

The Worldwide Kids Accredited Resorts Portfolio is an exclusive collection of luxury family hotels. These remarkable properties, located in stunning destinations worldwide, offer world-class childcare services to families and children. With a strong emphasis on safety, professionalism, and exciting childcare experiences, these resorts operate according to WK's high standards.

The independent WK seal of excellence, established in 2018, holds significant influence over 35,000 families each year when making their holiday decisions.

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Media Kit

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