

Tuesday, 17 January 2023

Lal Askar appointed General Manager of Worldwide Kids GmbH

Lal Askar re-joins Worldwide Kids in the role of General Manager

Worldwide Kids GmbH is thrilled to announce the appointment of Lal Askar as General Manager. Lal has previously held key operational roles at Worldwide Kids, the world's leading provider of family and childcare services to the luxury hospitality industry.

Having overseen the extensive portfolio of Worldwide Kids Accredited luxury family hotels and resorts including One&Only Resorts, Soneva Resorts and Residences, Marriott Autograph Collection Hotels & MarBella Collection, Lal is no stranger to the industry. Not only has Lal cultivated strong client relationships over the past years but also brings a great wealth of knowledge and experience to the company.

As General Manager, Lal is leading the strategic business development of Worldwide Kids. He will ensure growth in the company's hotels and resorts portfolio, whilst maintaining and enhancing the company's bespoke consultancy services and product quality to help hotels feel safe and confident in their childcare offering.

Lal has been meeting with the Business and Development team in Thessaloniki last week, to align strategy and vision for 2023. Commenting on the appointment, Lal said:

"I am delighted to re-join Worldwide Kids as General Manager. At a time of strategic growth and the ever-increasing demand for family holidays, I look forward to strengthening our existing partnerships and growing our client portfolio in exciting regions such as the Middle East and Asia. Going into 2023, we look forward to the opening of our newly designed kids club at Emirates Palace, Abu Dhabi, the concept and design development of a secret hideout space for Cheval Blanc's little guests in the Seychelles, and the highly anticipated concept design realisation of the KidsOnly club at One&Only's latest development on Kéa Island, Greece. We are continuously strengthening our partnerships with industry leaders such as Soneva Resorts, Kerzner International, Domes Resorts and MarBella Collection who put their trust in our training and consultancy services every year."

PRESS CONTACT

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ABOUT WORLDWIDE KIDS

Worldwide Kids is the world's leading provider of family and childcare facilities and services to the luxury hospitality and leisure sector.

Services include the provision of facility audits and safer childcare staff recruitment as well as City & Guilds accredited vocational training, which has been uniquely developed for the sector to support staff in providing safe, exciting childcare that family guests can be confident in.