



PRESS RELEASE

Worldwide Kids Launches Webinar Series

Altendorf (CH-SZ), 24 August 2022 – Worldwide Kids has launched its first series of webinars that aims at sharing childcare expertise and inspiration around family facilities and services to luxury hotels and educate hoteliers about the importance of their little guests.

“We want to demystify kids clubs and hotel crèches by showing luxury hoteliers that resort childcare, delivered to the highest of standards, is within their reach. Safe, professional, and exciting childcare can have a tremendous impact, on both reputation and revenue. Hotels can easily overcome the perceived fears and complications of setting up luxury hotel childcare operations with the appropriate information and expertise.”, so Benjamin Delahaye, General Manager at Worldwide Kids.

Each webinar is led by one of the Worldwide Kids team members to offer first-hand expert advice and reflect the innovativeness and passion of the team behind Worldwide Kids.

Emma Young, Operations Director at Worldwide Kids opened the series on 10th August, speaking about “*The secrets to providing safe care for under 4s in luxury hotels*”. Elaborating on space and safety requirements, childcare training standards, recruitment and little guest experiences, the first webinar highlighted how simple it can be for hotels to offer services for toddlers and babies if a reasonable budget is provided, and family facilities are treated as a central element of the resort, not simply an afterthought.

The second webinar “*Online vs Offline Childcare Training – How to Maximise Your Investment in Training*” will be held on Thursday, 1 September 2022. Worldwide Kids’ General Manager Benjamin Delahaye will touch upon the benefits of both online and in person childcare training and share tips on how hotels can make the right decision to maximise their investment in learning, taking into consideration their team recruitment schedule, the knowledge base and experience of their staff as well as the organisation’s objective.

Worldwide Kids offer a range of online and in person courses that have been developed to specifically match the needs of a busy international resort or hotel environment. Each course is independently audited and accredited by the world-renowned vocational training organisation City & Guilds.

The next webinar “Online vs Offline Childcare Training – How to Maximise Your Investment in Training” will be livestreamed to the company’s LinkedIn page on 1 September 2022, at 9am and 5pm CEST time. To join the live event, follow Worldwide Kids on LinkedIn:

<https://www.linkedin.com/company/worldwide-kids-company>

Duration: 30 min

Speaker Bio:

Benjamin Delahaye has worked in travel and hospitality with children and young people for over 12 years. After holding key positions in business development, controlling and operations management, he is now the General Manager of Worldwide Kids GmbH, the leader in luxury hospitality childcare. He holds a BA in communications from Emerson College and an MBA from INSEAD.

PRESS CONTACT

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ABOUT WORLDWIDE KIDS

Worldwide Kids is the world's leading provider of family and childcare facilities and services to the luxury hospitality and leisure sector.

Services include the provision of facility audits and safer childcare staff recruitment as well as City & Guilds accredited vocational training, which has been uniquely developed for the sector to support staff in providing safe, exciting childcare that family guests can be confident in.